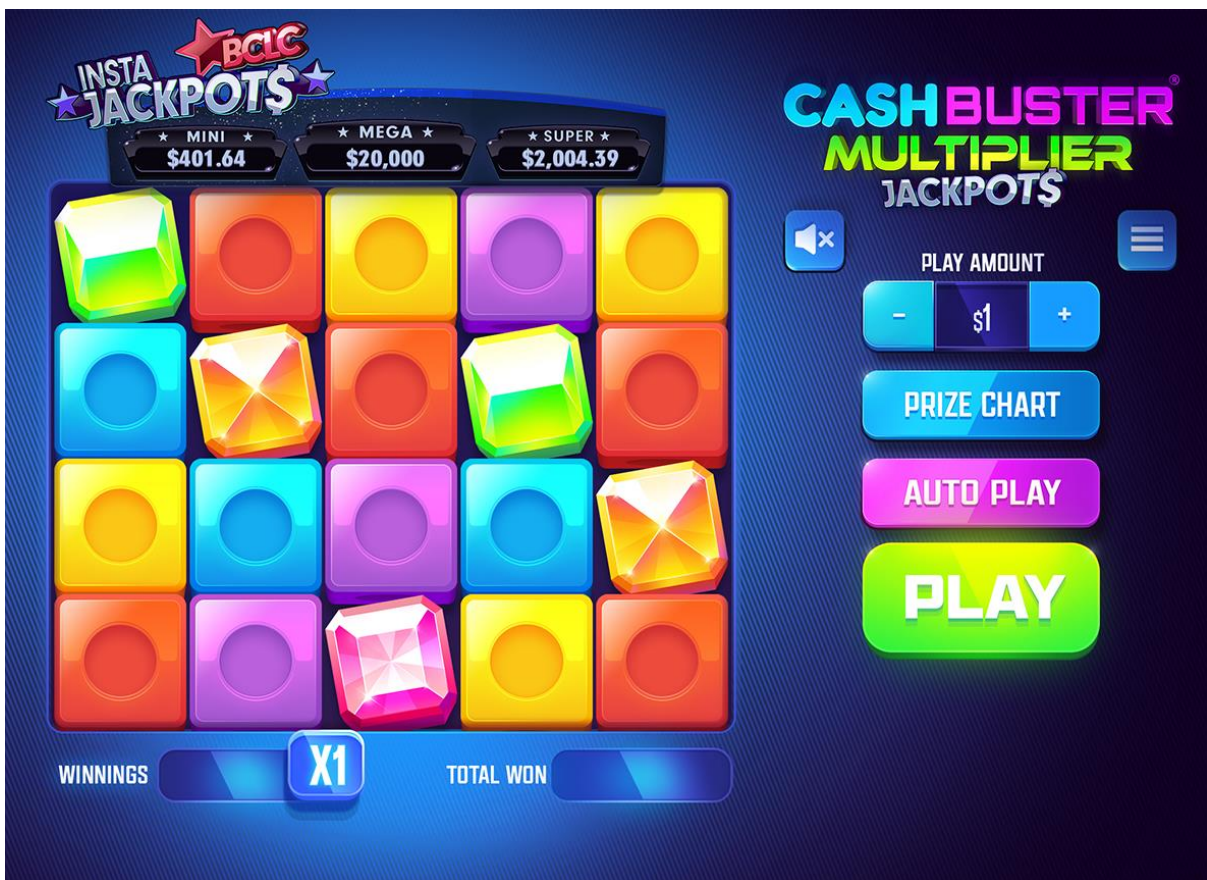




INSTANT WIN GAMING

## BCLC Links Multiple e-Instants Under IWG's InstaJackpots™ Brand

BCLC Goes Live with IWG's Linked Progressive Jackpot e-Instants



**Monday 27<sup>th</sup> September 2021:** Instant Win Gaming (IWG), the leading supplier of digital e-Instants to NASPL/WLA-member lotteries, has delivered its linked progressive jackpots functionality to long-term customer British Columbia Lottery Corporation (BCLC).

Sales from separate e-Instant games will contribute to a set of shared linked progressive jackpot prizes which are branded InstaJackpots BCLC. The integration strengthens the lottery's PlayNow.com e-Instants offering.

Three in-game, instant-win jackpot prizes will be available for PlayNow players to win: a mini jackpot expected to be awarded multiple times each day, a mid-tier jackpot anticipated to be paid out twice

per week, and a top-prize jackpot likely to be claimed twice per month. The actual frequency will depend on the volume of play.

The initial launch of InstaJackpots BCLC will see two e-Instant games from IWG's content studio feature the linked progressive jackpots functionality, with more titles to follow over the coming months in support of BCLC's evolving market and strategy.

IWG's linked progressive technology is completely contained within the company's InstantRGS™ (remote game server), guaranteeing a seamless launch process with no additional development support required at the iLottery platform level.

Recently, IWG were awarded a five-year contract extension by BCLC to continue providing its InstantGames™ to the lottery. This latest launch further enhances the successful partnership between the two organizations.

**Rhydian Fisher, CEO at IWG**, said: *"Linked progressive jackpots bring another important dimension to the e-Instants gaming experience. By choosing to launch linked e-Instants under the InstaJackpots brand, BCLC and its PlayNow.com portal is establishing a strong brand connection across a variety of our games. We're delighted to have extended our partnership with BCLC and provide the lottery with linked progressive jackpot e-Instant titles and look forward to developing even more content over the coming months."*

**\*\*\*ENDS\*\*\***

For more information, please contact:

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#### **About IWG**

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years' experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames™ for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company's InstantRGS™ (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's e-Instant and/or instant win program.