



INSTANT WIN GAMING

New Hampshire Lottery Goes Live with IWG's Progressive Jackpot-enabled e-Instant Games



Monday 4th January 2021 – Instant Win Gaming (IWG), the leading supplier of digital e-Instant games to NASPL/WLA-member lotteries, announces the New Hampshire Lottery has become the latest lottery to launch the company's progressive jackpot enabled e-Instant games.

Players across the state of New Hampshire can now play Jungle Tumble Jackpots, the first game to feature IWG's progressive jackpot technology. The game features three in-game jackpots – a mini jackpot expected to be awarded multiple times each day, a mid-tier jackpot expected to be awarded weekly, and a top-prize jackpot expected to be awarded once per month.

IWG's progressive jackpot module and prize structure has been customized for the specific requirements of the lottery; ensuring jackpots are paid out on a regular basis.

The New Hampshire Lottery has benefited from the progressive jackpot module being completely contained within IWG's Remote Game Server (RGS). This ensures the lottery can launch progressive jackpot-enabled games just as seamlessly as other e-Instant titles, with no additional technical support required at the iLottery platform level.

IWG first partnered with New Hampshire Lottery earlier this year and has already provided a series of record-breaking game launches for the iLottery program. The addition of these games that

combine the digital entertainment of e-Instant games with the proven excitement of jackpot-style prizing will further strengthen the New Hampshire Lottery's digital games offering.

Charlie McIntyre, New Hampshire Lottery Executive Director, said: *"We've been thrilled with the success that IWG e-Instant games have brought the New Hampshire Lottery. Now adding IWG's progressive jackpot-enabled e-Instant games is allowing us to engage with a wider audience through this new and exciting way to win."*

Rhydian Fisher, IWG CEO, said: *"The strong performance of our games since launching in New Hampshire is fantastic to see and really underpins the quality of our offering. We are thrilled that the New Hampshire Lottery elected to be among the first lotteries to go live with our progressive jackpot-enabled e-Instant games."*

"The jackpot module has been tailored specifically for New Hampshire, meaning big prizes are guaranteed to be paid out on a regular basis. We're delighted for the team at New Hampshire Lottery and believe their enhanced offering will continue to deliver great results."

*****ENDS*****

For more information, please contact:

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[About IWG](#)

IWG is a world leader in supplying online, instant win games to lotteries and commercial brands and platforms in the online gaming industry. It has over 15 years' experience of making top selling, high quality instant win games and the strategic know how to make them work.

IWG has launched over 300 games that perform consistently at the highest level, engaging and retaining players while driving excellent results for customers. It has the knowledge to deliver a winning portfolio of games, the experience to make it grow and the sales figures and data to back this knowledge up.

IWG delivers an end-to-end solution covering all aspects of game development and portfolio management and a Remote Game Server (RGS) delivering content in multiple regulated jurisdictions from data centres in the UK, Gibraltar, Canada and North America. It has a broad library available via the RGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's instant win portal.