



INSTANT WIN GAMING

IWG Builds on InstantJackpots™ Success

Virginia Lottery debuts its second progressive jackpot-enabled e-Instant



Thursday April 22, 2021 – Instant Win Gaming (IWG) and the Virginia lottery have released the Company's second InstantJackpots-enabled e-Instant, Jackpot Payout. This launch of Jackpot Payout builds on the partnership between the Virginia Lottery and IWG. The Virginia Lottery and IWG made history last year by becoming the first in the U.S. to offer a jackpot enabled e-Instant.

Jackpot Payout features two instant-win progressive jackpot prizes – the Grand Jackpot and the Swift Jackpot. The game combines a traditional key number match mechanic with bonus rounds, offering the opportunity for players to win fixed prizes, as well as the chance to unlock the jackpot awards.

The buzz of a growing top prize, as is already well established with lottery draw games, is proving to be equally appealing to e-Instant players. Jackpot Payout follows IWG's previously released Jungle Tumble Jackpots with both games incorporating rolling progressive jackpots. However, each is structured to target different player segments. Whereas Jungle Tumble Jackpots is designed to award its progressive top prize monthly, Jackpot Payout is optimized to award its rolling mid-tier prize multiple times each day.

All IWG jackpot-enabled games are completely contained within the supplier's InstantRGS™ (remote game server). This ensures that lotteries can launch these e-Instants with no development support required at the iLottery platform level.

Rhyddian Fisher, IWG CEO, said: *"We're very proud of our partnership with the Virginia Lottery. And, we're thrilled that they have elected to launch Jackpot Payout, the latest game from IWG to feature our InstantJackpots technology. Jackpot Payout builds on the huge success of Jungle Tumble Jackpots and we cannot be more excited to see how players in the Commonwealth respond to our latest release."*

Rob Wesley, Director of Digital at Virginia Lottery, said: *"We are expecting strong results with the launch of Jackpot Payout, our second e-Instant game featuring progressive jackpot prizing. This game will be a great addition to our growing e-Instant portfolio, providing additional variety and expanding on the progressive jackpot category."*

*****ENDS*****

For more information, please contact:

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About IWG

IWG is a world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years' experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG delivers more than 250 new games to its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, the experience to make them grow, and the sales figures and data to back this knowledge up.

IWG delivers an end-to-end solution covering all aspects of game development and portfolio management and it's InstantRGS™ (remote game server) delivering content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's e-Instant and/or instant win program.