



INSTANT WIN GAMING

BCLC becomes fifth lottery to launch IWG's Jackpot-enabled e-Instants



Wednesday 3rd March 2021 – Instant Win Gaming (IWG), the leading supplier of digital e-Instant games to NASPL/WLA-member lotteries, has strengthened its partnership with long-term customer British Columbia Lottery Corporation (BCLC) with the delivery of its highly successful InstantJackpots™ module.

BCLC is now the fifth North American lottery to launch IWG's Jungle Tumble Jackpots, the first game available with the supplier's InstantJackpots technology. The lottery's PlayNow.com customer base now has access to the game that already has a strong following across Atlantic Canada, as well as New Hampshire, Pennsylvania and Virginia in the US. A growing top prize, that is well established as a popular draw game feature, has proven to fuel excitement with a broad base of e-Instant players.

IWG first partnered with BCLC in 2018 and is the primary vendor of e-Instant games to the lottery. This latest game launch significantly enhances the PlayNow.com instants offering and demonstrates IWG's commitment to providing BCLC with fresh and engaging content on a regular basis.

The progressive jackpot module is completely contained within IWG's InstantRGS™ (Remote Game Server), allowing lotteries to launch progressive jackpot enabled games just as seamlessly as other e-Instant titles. The supplier is set to unveil a new title featuring the technology in Q2 2021.

Rhydian Fisher, IWG CEO, said: *“Having worked alongside BCLC since 2018, we couldn’t be happier to launch Jungle Tumble Jackpots with the lottery and its PlayNow.com site. The game is an important addition to what is already a strong offering.*

“Our InstantJackpots technology is our latest innovation for the e-Instant category and is resonating with players across North America. We’re excited to bring the next wave of games that feature the module and build further momentum in the months ahead.”

*****ENDS*****

For more information, please contact:

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About IWG

IWG is a world leader in supplying digital e-Instants to WLA/NASPL-member lotteries, and instant win games to commercial brands and platforms in the online gaming industry. It has over 15 years’ experience of making top selling, high quality instant win games and the strategic know how to make them work.

IWG has launched over 300 games that perform consistently at the highest level, engaging and retaining players while driving excellent results for customers. It has the knowledge to deliver a winning portfolio of games, the experience to make it grow and the sales figures and data to back this knowledge up.

IWG delivers an end-to-end solution covering all aspects of game development and portfolio management and its InstantRGS™ (Remote Game Server) delivering content in multiple regulated jurisdictions from data centres in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner’s instant win portal.