



INSTANT WIN GAMING

Pennsylvania Lottery and IWG Launch Jackpot-enabled e-Instants



Thursday 18th February 2021 – Instant Win Gaming (IWG), the leading supplier of digital e-Instant games to NASPL/WLA-member lotteries, has delivered its jackpot-enabled e-Instant content to the Pennsylvania Lottery. They are the fourth lottery in North American lottery to launch IWG’s InstantJackpots™ offering.

Players in the Keystone state can now play Jungle Tumble Jackpots, the initial game to feature IWG’s jackpot technology. IWG’s jackpot module is already a proven hit with lottery players in Virginia, New Hampshire and Atlantic Canada. A growing top prize, that is well established as a popular draw game feature, equally fuels excitement with e-Instant players.

This latest launch further highlights the appeal of the supplier’s Jungle Tumble Jackpots to lottery players across North America. The game features three in-game progressive jackpots - mini, mega and jumbo - to raise excitement levels alongside the base play, and illustrates how IWG has successfully combined the digital entertainment of e-Instants with the excitement of progressive jackpots.

IWG’s progressive jackpot module is completely contained within the supplier’s InstantRGS™ (remote game server). This ensures that lotteries can launch progressive jackpot-enabled games with no development support required at the iLottery platform level.

Drew Svitko, Pennsylvania Lottery Executive Director, said: *“IWG consistently delivers great games for our iLottery program, and the addition of Jungle Tumble Jackpots is no exception. Our customers are sure to love the three different ways of winning jackpots within the gameplay.”*

Rhydian Fisher, IWG CEO, said: *“It’s great to see our InstantJackpots powered Jungle Tumble Jackpots go live in Pennsylvania. The reception to the game from the iLottery space has phenomenal and we’re sure that players in the Keystone state will love the gameplay that’s on offer.”*

“We’re looking forward to jackpot-enabling additional titles in the coming months. With the module fully housed within our InstantRGS, it’s a simple process to add these e-Instants to a lottery’s iLottery platform.”

*****ENDS*****

For more information, please contact:

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About IWG

IWG is a world leader in supplying online, e-Instants to lotteries, and instant win games to commercial brands and platforms in the online gaming industry. It has over 15 years’ experience of making top selling, high quality instant win games and the strategic know how to make them work.

IWG has launched over 300 games that perform consistently at the highest level, engaging and retaining players while driving excellent results for customers. It has the knowledge to deliver a winning portfolio of games, the experience to make it grow and the sales figures and data to back this knowledge up.

IWG delivers an end-to-end solution covering all aspects of game development and portfolio management and it’s InstantRGS™ (remote game server) delivering content in multiple regulated jurisdictions from data centres in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner’s e-Instant and/or instant win portal.