



IWG and the Virginia Lottery launch industry-first progressive jackpot enabled e-Instant games

Thursday 3rd December 2020 – Instant Win Gaming (IWG), the leading supplier of digital e-Instant games to NASPL/WLA-member lotteries, congratulates the Virginia Lottery for being the first in the U.S. to launch progressive jackpot enabled e-Instant games.

IWG's progressive jackpot module combines the digital entertainment of e-Instant games with the proven excitement of jackpot-style prizing commonly associated with lottery draw games, marking a significant step forward for the iLottery category.

Jungle Tumble Jackpots, the first game title to feature IWG's progressive jackpot technology, is now available to iLottery players across Virginia. The base game of Jungle Tumble Jackpots features the company's popular symbol cluster mechanic, and incorporates three in-game, instant-win jackpot prizes: a mini jackpot expected to be awarded multiple times each day, a mid-tier jackpot expected to be awarded weekly, and a top-prize jackpot expected to be awarded once per month. Actual frequency will depend on the volume of play.

IWG purposely engineered its progressive jackpot module to be 100% self-contained within its Remote Game Server (RGS). This means the Virginia Lottery can launch progressive jackpot enabled games through the same processes applied to launching standard e-Instant games. No technical support of any kind is required from its iLottery platform provider, NeoPollard Interactive.

This latest innovation builds on the partnership between the Virginia Lottery and IWG, with the supplier's content delivering a series of record-breaking game launches for the lottery since going live in August 2020.

Virginia Lottery Executive Director Kevin Hall said, *"We just launched our iLottery program in July and we are already breaking new ground for our industry with the launch of IWG's progressive jackpot enabled games. This is testimony to the fast pace at which internet channels must evolve in order to keep pace with consumer expectations."*

The modularity of IWG's RGS allows for rapid innovation. Launching brand new game technologies without orchestrating the work across multiple technology partners is critical to lotteries competing in the fast-paced digital world.

IWG CEO Rhyddian Fisher said, *"The fact that the Virginia Lottery is the most recent iLottery launch in the U.S. and is now the first to offer progressive jackpots on e-Instant games, is a very impressive feat and speaks volumes to how they've structured their iLottery program to achieve record-setting results. The launch of progressive jackpot enabled games with Virginia Lottery is an important milestone for the iLottery sector, and we're confident that it will be very popular with players."*

“The key to our progressive jackpot functionality is that it’s controlled completely within our RGS. We’re thrilled that the team at Virginia Lottery identified this as a key benefit, allowing them to offer progressive jackpots without additional integration at the platform level. We’re looking forward to delivering progressive jackpots, along with other innovations, to more lotteries across North America in the coming months.”