



IWG crowned best lottery supplier at 2020 EGR B2B Awards

Instant win games provider claims prestigious title

Wednesday 22nd July 2020: IWG has been named best Lottery Supplier at the 2020 EGR B2B Awards, underpinning its position as a leading provider of digital e-instant games to the online lottery market.

The instant win games supplier beat strong competition from major industry players to reclaim the prestigious crown the company first won in 2017.

Judges were particularly impressed with the commercial success of IWG's portfolio of games, which continue to drive strong revenues and significant funds for good causes with the world's biggest lotteries and operators.

IWG has secured a number of high-profile contract wins in recent months, including New Hampshire Lottery, Belgium's Loterie Nationale, Turkey's Millî Piyango, Sweden's Svenska Spel and Virginia Lottery. The company has an impressive client network, supplying its leading games to 23 WLA/NASPL members across the globe.

Claiming the esteemed title marks the second award victory for IWG in 2020, with the company named best Lottery Supplier at the 2020 Gaming intelligence Awards earlier this year.

Rhydian Fisher, CEO of IWG, said: *"We're absolutely thrilled to be crowned the industry's leading lottery supplier, providing the icing on the cake for what has been a very successful period for IWG. We've continued to grow our client network all over the world, with lotteries identifying our quality games as an important way to drive their business forward in the online space."*

"It's a tremendous achievement that the entire team at IWG have made possible through their hard work. We're looking forward to build on this recognition and continue to provide our partners with the very best and most engaging instant win content."

*****ENDS*****

For more information, please contact:

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About IWG

IWG is a world leader in supplying online, instant win games to lotteries and commercial brands and platforms in the online gaming industry. It has over 15 years' experience of making top selling, high quality instant win games and the strategic know how to make them work.

IWG has launched over 300 games that perform consistently at the highest level, engaging and retaining players while driving excellent results for customers. It has the knowledge to deliver a winning portfolio of games, the experience to make it grow and the sales figures and data to back this knowledge up.

IWG delivers an end-to-end solution covering all aspects of game development and portfolio management and a Remote Game Server (RGS) delivering content in multiple regulated jurisdictions from data centres in the UK, Gibraltar, Canada and North America. It has a broad library available via the RGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's instant win portal.