



IWG set to deliver instant win games portfolio to Virginia Lottery

Tuesday 16th June 2020 – IWG has signed a five-year contract with the Virginia Lottery to deliver its world-renowned instant win games portfolio through the provider's locally-deployed RGS.

The addition of IWG's games library, which is set to go live in August 2020, will strengthen the lottery's online offering by adding a diverse and well-rounded games library to its established instant game portfolio.

Virginians will soon get access to the industry's most compelling and exciting instant win games, which feature a wide range of mechanics, styles and themes that are proven to resonate with a wide audience.

Launching with Virginia Lottery will mark IWG's third US integration with NeoPollard Interactive's iLottery platform, following successes in Michigan and New Hampshire. The instant win games provider will leverage its experience and expertise of the lottery market to provide a seamless integration for the lottery.

This latest deal extends IWG's reach across the North American lottery sector and adds to its impressive client list of lotteries which includes ALC, BCLC, Georgia Lottery, Kentucky Lottery, Loto-Québec, Michigan Lottery, New Hampshire Lottery and Pennsylvania Lottery.

Rhydian Fisher, IWG CEO, said: *"Virginia Lottery has done a tremendous job building out its digital team and products, and we cannot be more excited to partner with them to offer our award-winning games. They've restructured their iLottery offering in a way that gives them early access to multiple game providers."*

Rob Wesley, Director of Digital at Virginia Lottery, said: *"IWG has been a very helpful resource during our iLottery process to help get us to where we are today. When you combine its knowledge, experience, and variety of content, it was an easy decision to partner with IWG and complete integration very quickly after we launch iLottery. We're excited to offer its library of games, as well collaborate on custom content suited for Virginia Lottery players for years to come."*

*****ENDS*****

For more information, please contact:

Square in the Air

enquiries@squareintheair.com

[About IWG](#)

IWG is a world leader in supplying online, instant win games to lotteries and commercial brands and platforms in the online gaming industry. It has over 15 years' experience of making top selling, high quality instant win games and the strategic know how to make them work.

IWG has launched over 300 games that perform consistently at the highest level, engaging and retaining players while driving excellent results for customers. It has the knowledge to deliver a winning portfolio of games, the experience to make it grow and the sales figures and data to back this knowledge up.

IWG delivers an end-to-end solution covering all aspects of game development and portfolio management and a Remote Game Server (RGS) delivering content in multiple regulated jurisdictions from data centres in the UK, Gibraltar, Canada and North America. It has a broad library available via the RGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's instant win portal.